

STARTUP ACADEMY SUPPORT PROGRAM



STARTUP
ACADEMY

THIS IS HOW WE SUPPORT STARTUPS

Whether you have a business idea, are interested in the topics entrepreneurship and innovation, are returning after a work or maternity leave or have been dreaming of becoming self-employed while working in a permanent position – we would like to welcome you to the Startup Academy!

In the context of the Incubator Program, the Startup Academy offers access to mentors and experts as well as – upon availability – students and interns. The initiative for the successful completion of the program lies with the entrepreneur. Based on its specific needs, the startup receives our services upon consultation. Our services include:

- Support in the course of the Startup Academy Incubator Program
- Mentoring by experienced professionals
- Support from University students (upon availability)
- Coaching Sessions with experts in case of specific questions (logistics specialists, lawyers, trustees etc.)
- Participation in our networking events as well as our monthly information events (Brown Bags)
- Exchange with other startups
- Presentation of business idea in the context of Startup Academy Venture Caffès
- Pitch in front of an interdisciplinary expert panel and validation of business idea
- Support in external communication activities (profile of the startup including a link to its own website on startup-academy.ch; display of business cards, flyers and business brochures)
- Use of our library (specialist literature, templates, checklists)

Startup Academy
The Startup Academy is a non-profit organisation that brings together people with business ideas and people with expertise and experience. It supports, accompanies and connects startups right from the initial idea over the period of 18 to a maximum of 24 months for CHF 120 (plus VAT) per month. Within the scope of a cooperation agreement, the startup receives services from the Startup Academy Incubator Program specifically tailored to its needs (mentoring by an experienced professional, business checks and coaching sessions with experts, participation in monthly information events, exchange with other startups, and much more (if required, the startup can work in our coworking space at a discount of 50%).

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EXPERTISE AND EXPERIENCE

Individual mentor, access to experts, pitching at expert panels



WORK MATERIALS

Checklists, templates, videos and literature

TRAININGS AND WORKSHOPS

Business Model Canvas (Beginner & Advanced), Pitching, Mixed Management Pickles, Customer Experience



PUBLICITY

Presentation at networking event, profile on our website and news on social media

NETWORKING

Venture Caffès, networking events and connecting business (if required)



FINANCIAL SUPPORT

Organization of finance panels and direct access to «GO! Mikrokredite»